

COMPLEMENTARY HEALTH PRODUCTS FOR THE FUTURE: GROWING THROUGH INNOVATION



Date: 25 July 2022, Monday

Time: 9.15 am - 11.30 am

Venue: Enterprise Singapore (Level 9, Bugis Junction Office Tower)

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QR code.



The complementary health products (CHP) industry is rapidly growing and gaining popularity globally across the three main categories of CHP – traditional medicines, health supplements and functional foods. Innovation and internationalisation are pivotal for sustainable development and growth within this industry. Through product innovation, companies can remain competitive in both local and overseas market.

Join us to find out how our local enterprises embark on their innovation journey with COI-CHP, and hear from industry experts on the insights, trends and opportunities for local enterprises to explore and grow overseas.

HIGHLIGHTS

- Re-launch of Centre of Innovation for Complementary Health Products (COI-CHP)
- Industry Sharing by Natura Biotechnologies and Tai Tong Ah
- Hear from experts on the latest industry trends and opportunities for growth in overseas markets

CO-ORGANISED BY:

 Centre of Innovation
Complementary Health Products



PROGRAMME

9.15 am

Registration

9.30 am

Welcome Address by **Ms Audrey LOK**,
Director, Healthcare & Biomedical, Enterprise Singapore

9.35 am

Launch Remarks by **Dr Lay Beng GOH**,
Director, School of Applied Science, Temasek Polytechnic

9.40 am

Developing Evidence-based Complementary Health Products (CHPs)
Dr Huan LI, Technical Lead, COI-CHP, Temasek Polytechnic

9.55 am

Industry Sharing: Embarking on a Journey Towards Innovation
Mr Matthew KOH, Director, Natura Biotechnologies Pte Ltd

10.15 am

Industry Sharing: Accessing New Markets Through Product Development
Ms Karol TONG, General Manager, Tai Tong Ah Company Pte Ltd

10.35 am

Panel Discussion: Transforming CHPs for New Markets and Consumers
Moderator: **Ms Audrey LOK**
Director, Healthcare & Biomedical, Enterprise Singapore

Mr Alvin HOW,
Head of Strategy, Marketing &
Communications, IPI Singapore

Mr Richard EU,
Group Chairman,
Eu Yan Sang International

Dr Edmund TIAN,
Head of COI-CHP,
Temasek Polytechnic

Dr Sherry WANG,
Principal Director,
Head of Regulatory Commercial
Services, IQVIA

11.30 am

Networking/ End of Event